What makes a business socially responsible? Where does its sense of corporate responsibility come from?
Letter from the President

The mark of an excellent company is how well it lives up to the values it holds, no matter what the circumstances. At Koppers, the values that define our business are fundamental to everything we do and an integral part of who we are as a company.

These values — excellence, respect, integrity and leadership — are what guide our operations worldwide every single day. They can be seen in our interactions with our customers, suppliers, neighbors, and each other. Our fidelity to these standards was instrumental to our financial, workplace safety, customer and employee development successes in 2010 and will only continue to grow in importance in the years ahead.

It is one thing to declare corporate values. It is another to put them into practice even when the pressures and limitations of a global economic downturn threaten to divert our attention from these core values. As this report will reveal, Koppers employees around the world are living our values every day in every facet of our operations. I am very proud of both the work they do and the commitment that they put forth. Our success is a direct result of their effort. The imprint of excellence on our company is a credit to their sustained level of commitment.

Our values drive our performance and are a major factor in our pursuit of continuous improvement. We welcome the opportunity to share with all our stakeholders the progress that we are making and the results that we have achieved as we continue to embrace the new challenges of the future.

WALT TURNER
President and Chief Executive Officer
Koppers Inc.

LIVING OUR VALUES

The values that guide an organization and differentiate it from all the others are born in the personal values of dedicated individuals. Organizations that fully utilize the unique talents of their people will be defined by the values those individuals instill in their work. At Koppers, our people have made the difference in bringing our corporate values to life in the work we do. Establishing high standards and then living up to them are the true tests of any organization, and the job of fulfilling that obligation always falls on its people. This report is a tribute to the nearly 1,700 people at Koppers worldwide who bring our values to life in the work they do each day and who maintain our reputation for corporate responsibility around the globe.

People.

At Koppers, it is our people who make the difference.
“There’s a 
whatever it 
takes attitude here...

...that our customers can see and that keeps me striving to be better. By checking the quality of Koppers products every day, I feel that I’m helping to ensure customer satisfaction.”

VINCENT WADE
Senior Chemical Analyst
 Harmarville, Pennsylvania
Koppers is a global company and a leading integrated producer of carbon compounds and treated wood products for the aluminum, steel, chemical, rubber, railroad, and utility industries.

This report is a summary of Koppers performance relating to the stakeholders we serve and our impact upon society and the environment. In preparing this report, we were mindful of the guidelines established by the Global Reporting Initiative (GRI), an international reporting framework focused on sustainable development and transparency of organizations worldwide.

We have begun the process of compiling data and performance information relating to many of the performance indicators outlined in the GRI, and we anticipate reporting on many of those performance indicators in future reports as our ability to measure our performance grows over time.

This information reflects the results of our business operations during 2010 and has been collected from all of our facilities worldwide.
VALUES

Koppers operates two core businesses — carbon materials and chemicals and treated wood products. Around the world, Koppers employees embrace our core values into their daily activities.

These values reflect the unique culture and environment at Koppers defining our commitments to customers, communities, investors, and employees. They reflect the culture and commitment to excellence that have always existed at Koppers.

We define these values as:

**EXCELLENCE**
Giving our best. The relentless pursuit of continuous improvement.

**RESPECT**
Valuing each other as individuals and professionals. Fostering a culture that recognizes the contributions and perspectives of all stakeholders.

**INTEGRITY**
Doing the right thing. Maintaining the highest moral and ethical standards in everything we do.

**LEADERSHIP**
Showing the way and being accountable for results to all those with whom we are engaged.

MISSION

To be the most valued supplier of quality products and services in the industries we serve, by providing unsurpassed personal attention to our customers and attaining total quality in everything we do.
“It’s important to be a good neighbor.

Koppers is a major employer in a small town. Our neighbors are very close and they value their heritage with the environment. So we work hard to be responsive to their needs and concerns and we take seriously our responsibility to be good stewards of the environment.”

KIRSTEN TONNESEN
Facility Manager
Nyborg, Denmark
ECONOMIC IMPACT

With operations on four continents, our global reach impacts our employees and the communities in which we do business as well as local suppliers, contractors, shareholders, and our customers.

GLOBAL REACH

This section of the report addresses the company’s economic impact on our communities, customers, employees, and on capital markets. This impact is a function of the company’s financial performance, the flow of capital between the company and its various stakeholders, and its global reach, and extends beyond the scope of the company’s financial performance. It also reflects the economic outcomes of the company’s activities and the effect of these outcomes on a broad range of stakeholders.

Koppers is a $1.25 billion global provider of carbon compounds and commercial treated wood products. We operate two principle business units. With our corporate headquarters in Pittsburgh, Pennsylvania, United States, Koppers serves a wide range of industries through a comprehensive global manufacturing network comprised of 31 facilities in Australia, China, Denmark, The Netherlands, the United Kingdom and the United States.

PEOPLE LIKE JENNIE MAKE A DIFFERENCE.

“I make an effort to know our customers. I try to anticipate their needs so that things happen for them the way they want them to. We work very hard to build and maintain personal relationships with our customers. I know that our customers consider many different factors when they decide which supplier to order from, but I like to think those relationships give us an advantage.”

JENNIE AMICONE
Product Specialist, Carbon Materials and Chemicals / Pittsburgh, Pennsylvania, United States
CARBON MATERIALS AND CHEMICALS

Koppers carbon materials and chemicals are used by many industries. These materials are essential to the production of aluminum, steel, plastics, resins, treated wood, and rubber products. They also increase the durability of many products, including railroad ties, utility and transmission poles, and marine pilings.

Our Carbon Materials and Chemicals business manufactures six principal products:

- **Carbon pitch**
  
  used in the production of aluminum and steel

- **Phthalic anhydride**
  
  used in the production of plasticizers and polyester resins

- **Distillates**
  
  used in the treatment of wood or as a feedstock for the production of carbon black

- **Carbon black**
  
  used in the manufacture of tires and specialty rubber products

- **Naphthalene**
  
  used primarily as a surfactant in the production of concrete

- **Petroleum pitch**
  
  used in the production of electrodes and shooting targets

Carbon pitch, creosote, naphthalene and carbon black feedstock (CBF) are produced by distilling coal tar, a by-product of the carbonization of coal into metallurgical coke.

RAILROAD AND UTILITY PRODUCTS

Koppers Railroad and Utility Products business provides treated wood products primarily to the railroad and utility markets in the United States and Australia. Wood products are pressure treated and help to preserve forest resources by extending product life.

In 2010, Koppers treated more than 10.8 million crossties representing over half of the crossties treated in North America. In addition, we treated over 200,000 utility poles at facilities located in the United States and Australia, which is enough ties and poles to support the installation of 3,375 miles of rail line and 10,000 miles of electrical lines.

Koppers offers the railroad industry more than just treated crossties. Our service has expanded to include pre-plated crossties, track panels, track hardware, concrete crossties, insulated rail joints, and emergency support services that keep the railroads moving.

In the utility industry, service is our hallmark. During storm emergencies, Koppers works in tandem with our utility customers to quickly restore electricity and heat to the impacted areas. In addition to supplying the poles for reconstruction, we partner with the utilities to coordinate deliveries and manage pole inventory until the crisis has passed.

Koppers sales in 2010 exceeded $1.2 billion.
Koppers employs over 1,700 people on four continents and 31 facilities. Many of Koppers operations around the world are located in small communities where we are a major employer. As such, our operations represent a significant economic impact in those communities.

Koppers global annual payroll exceeds $67 million (US), which is an investment in our employees and in the communities where we operate. Moreover, the company provides competitive compensation and benefits programs in each country where we operate.

**Employees by Region**

1. United States 1,158
2. Australia 225
3. China 92
4. Europe 254

Total Employees: 1,729

**2010 Revenue by Region**

1. United States $721
2. Australia $183
3. China $114
4. Europe $227

Total: $1,245 Million
“I get personal satisfaction from my work every day...

...and never thought I’d be doing a job like this. I like that when I finish working on a problem, it’s better than when I started and the environment is a little bit cleaner.”

ENRIQUE ESPINOZA

Environmental Technician
Denver, Colorado
Environmental and community responsibility are strategic priorities at Koppers. In keeping with our core values of excellence and leadership, Koppers recognizes its obligation to set high standards for compliance, stewardship, and safety in every facet of our operations. This section discusses the company’s output, consumption, and other forms of environmental impact, our community outreach programs, and our emergency preparedness programs.

Koppers is an environmentally responsible company, operating in mature industries and answering the challenges of environmental compliance and stewardship in a modern world.

An essential component of our success is our ISO 14001 compliant Safety, Health and Environmental (SH&E) Management System. In addition, Koppers has expanded our internal implementation of ISO 14001 beyond environmental aspects to include safety and health implications. As part of ISO 14001, we conduct regular safety and environmental compliance audits at every facility. These audits evaluate compliance with applicable laws and regulations and also with industry standards and our own policies. Our SH&E professionals form a comprehensive network of oversight to ensure our commitment to environmental excellence. From conserving energy and recycling, to reducing waste and greenhouse gas emissions, we are committed to preserving the environment for future generations.

The company has been able to achieve sustained customer satisfaction and growth while working within environmental regulations and safety requirements set forth by regulatory agencies in each of the countries where we maintain operations. Koppers employees are trained in the safe and responsible handling of the materials used at our facilities to ensure that we minimize or eliminate any environmental impact from our operations and protect the health of our employees, neighbors, and customers.

ISO 14001 is a set of standards developed by the International Organization for Standardization (ISO). The ISO 14001 standard requires that an organization implement a series of practices and procedures that are designed to help the organization meet and exceed its environmental obligations and reduce its impact on the environment.

Like a number of governmental entities, the US Environmental Protection Agency believes the proactive approach to environmental management that is embodied in ISO 14001 is a valuable tool to help organizations improve their environmental performance, reduce waste, and improve compliance.
Environmental Impact: Energy

As a manufacturer, Koppers is a consumer of energy in the form of liquid fuels, gas, and electricity. Reducing our energy consumption is both an economic and environmental priority that will help minimize our carbon footprint and reduce our overall environmental impact.

**Greenhouse Gas Emissions**

In recent years, Koppers has made great strides in understanding its energy requirements and greenhouse gas emissions. Our facilities around the world track greenhouse gas emissions, whether required by regulation or not, and we provide that information annually in this report. Our facilities seek to reduce the emissions of greenhouse gases from all sources by identifying opportunities for improvements in every facet of operations. This includes such variables as fuel consumption, mobile equipment utilization, manufacturing operations, electricity usage, and others.

**Energy Savings in Compressed Air**

The process for producing our carbon black product requires a significant amount of compressed air. Koppers conducted an ultrasonic compressed air leak survey of its Kurnell, New South Wales, Australia facility's compressed air system and identified and tagged leaks. These leaks are progressively being repaired, ultimately resulting in an estimated savings of up to 419,560 kilowatt-hours of electricity per year.

**Reducing Our Carbon Footprint in Australia**

Koppers made a number of investments in 2010 to reduce the carbon footprint and the overall energy consumption at its coal tar distillation facility in Newcastle, New South Wales, Australia.

**Tracking Energy Use**

In 2010, the company implemented a plan to begin tracking energy usage across all media. Capturing this information will enable Koppers to identify patterns and trends as well as provide a far greater understanding of our energy requirements which will ultimately lead to further reductions in energy usage.

**Energy Savings in Compressed Air**

The process for producing our carbon black product requires a significant amount of compressed air. Koppers conducted an ultrasonic compressed air leak survey of our Kurnell, New South Wales, Australia facility's compressed air system and identified and tagged leaks. These leaks are progressively being repaired, ultimately resulting in an estimated savings of up to 419,560 kilowatt-hours of electricity per year.

**Counterbalancing the energy we use in our facilities, Koppers also produces energy at three facilities. Our Kurnell, New South Wales, Australia facility uses the waste heat generated from its process to produce approximately 645,000 gigajoules (GJ) of steam which is exported to neighboring industries. This steam energy is equivalent to 179,000 Megawatt hours of electricity. The utilization of waste heat to produce this steam offsets approximately 30,000 tons of carbon dioxide emissions per year. Additionally, our co-generation facility located in Montgomery, Pennsylvania, United States, burns biomass to produce electricity, sending an average of 56,000 Megawatts hours of electricity back to the electric grid annually. Our Nyborg, Denmark facility provides hot water to the local district heating system.**

**Reducing Our Carbon Footprint in Australia**

Koppers made a number of investments in 2010 to reduce the carbon footprint and the overall energy consumption at its coal tar distillation facility in Newcastle, New South Wales, Australia.

**Compressed air is a major source of energy use in our carbon materials and chemicals operations, but maintaining a consistent level of pressure at all times is not necessary. To address this issue, Koppers replaced compressors and made other efficiency improvements, resulting in a savings of 221,284 kilowatt-hours of electricity annually.**

**Greenhouse Gas Emissions by Source Type**

<table>
<thead>
<tr>
<th>Emission Source</th>
<th>GHG Emissions (TONS OF CO₂ EQUIVALENT)</th>
<th>2008</th>
<th>2009</th>
<th>+/- %</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Stationary Source Combustion</td>
<td>436,334</td>
<td>439,586</td>
<td>1%</td>
<td></td>
</tr>
<tr>
<td>B. Mobile Sources</td>
<td>30,418</td>
<td>12,134</td>
<td>-60%</td>
<td></td>
</tr>
<tr>
<td>C. Process/Fugitive</td>
<td>170,909</td>
<td>142,094</td>
<td>-17%</td>
<td></td>
</tr>
<tr>
<td>D. Refrigerant</td>
<td>1,138</td>
<td>367</td>
<td>-68%</td>
<td></td>
</tr>
<tr>
<td>E. Electricity</td>
<td>119,680</td>
<td>123,071</td>
<td>3%</td>
<td></td>
</tr>
<tr>
<td>F. Purchased Steam</td>
<td>43,676</td>
<td>48,204</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>802,245</strong></td>
<td><strong>765,456</strong></td>
<td><strong>-5%</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Greenhouse Gas Emissions by Geographic Region**

<table>
<thead>
<tr>
<th>Emission Source</th>
<th>GHG Emissions (TONS OF CO₂ EQUIVALENT)</th>
<th>2008</th>
<th>2009</th>
<th>+/- %</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. United States</td>
<td>521,584</td>
<td>498,001</td>
<td>-4%</td>
<td></td>
</tr>
<tr>
<td>B. Europe</td>
<td>48,467</td>
<td>52,355</td>
<td>8%</td>
<td></td>
</tr>
<tr>
<td>C. Australia/Pacific</td>
<td>232,194</td>
<td>215,650</td>
<td>-8%</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>802,245</strong></td>
<td><strong>764,456</strong></td>
<td><strong>-4%</strong></td>
<td></td>
</tr>
</tbody>
</table>
At the Koppers distillation facility in Nyborg, Denmark, we monitor for the presence of emissions in real time to assure compliance with strict emissions limits.

This system is based on two intense beams of light — each one 10 centimeters in diameter and 300 meters long — with a receiver on one end. One of these beams spans the property line, while the other bisects the property itself above rooftop level. As foreign material passes through the beam of light over the facility, it alerts the system and operators. Under normal operations, both beams of light will function normally and in tandem. When one beam detects the presence of emissions and subsequently differs from the off-premises beam, Koppers operators are notified and locate and correct the source.

“Our facility is not in an industrial area,” says Christian Nielsen, European Operations Manager. “Therefore our neighbors expect that we will not emit odors from here. We work hard to remain in good standing with neighbors and this system helps us discover conditions that might lead to odors which might otherwise be a source of annoyance.”

This light beam technology can detect the presence of compounds down to five micrograms per cubic meter.

This light beam technology can detect the presence of compounds down to five micrograms per cubic meter.

The system is an excellent tool for monitoring air quality and fugitive emissions and can cover more area and provide more information than traditional point monitoring systems.

“The monitoring system is integrated into the operating system that controls the entire facility,” says Nielsen. “Detecting emissions in real time is a very effective tool for helping us be more responsive to potential problems and be a better neighbor.”

A key component to an effective wastewater management system is the treatment and recovery of process materials in wastewater for recycling back into the production stream. Our on-site water recovery systems at our wood treating facilities collect and treat wastewater, separating out oils and creosote, and recycle these materials back into the wood treating process. The remaining wastewater then is treated to strict permit standards, monitored for compliance, and discharged consistent with the permit.

WATER

WASTEWATER

Wastewater systems are important features of our operations. They treat the water that is produced in our processes and collected from rainwater, enabling our facilities to discharge this water in compliance with environmental regulations. These systems require constant monitoring and adjustment by trained operators in order to keep them operating effectively.

Beginning in 2006, Koppers initiated a review of the design, operating parameters, and treatment efficiency of all of its wastewater treatment operations in the United States. Concurrently, we initiated an ongoing training program for the employees who operate these systems. As part of this ongoing process, each facility’s system is reviewed annually and site-specific recommendations for improvement are made. Operations and maintenance procedures are revised accordingly and any necessary training is conducted.

The net result of this process has been a dramatic reduction in permit exceedances for wastewater discharges. In 2010 we experienced just four such exceedances in the United States, a significant reduction due to the company’s aggressive efforts in addressing this issue.
Koppers utilizes a wide range of materials in its manufacturing operations. The safe and secure storage and handling of these materials protects our employees, communities, and the environment.

The safe transport of Koppers products, raw materials, and waste materials is a critical priority for the company as well as for the communities where we operate. Training and thorough documentation regarding the transportation of these materials is essential to shipping products safely.

Koppers is recognized annually by several major North American railroads for its outstanding transportation safety record. In 2010, Koppers received awards from Norfolk Southern, CSX, and CN for excellence in chemical transportation safety.

An essential part of being a responsible steward of chemical materials is diligent planning and preparation in the event of an unforeseen event. Emergency response planning and preparation are integral parts of our ISO 14001 Management System at Koppers and each facility around the world maintains an aggressive program of readiness. The company’s planning in this area addresses potential needs on-site as well as in the communities where we operate. We coordinate our efforts with local emergency response officials in each location.

In 2010, Koppers completed its acquisition of Cindu Chemicals B.V. in The Netherlands. Based in Uithoorn, near Amsterdam, Koppers Netherlands B.V. includes a 140,000 metric ton coal tar distillation facility and is equipped with modern facilities for the production of high quality pitch and tar oils.

This acquisition enhances the company’s ability to serve export markets and brings more than 70 new employees to Koppers.

Moreover, Uithoorn embodies the same core values that have made Koppers an industry leader worldwide. This facility is located within close proximity to a nearby residential community, and the management team works hard to maintain its relationship with that community. An open house is held for members of the community each year and the facility hosts visits by local officials, retirees, neighbors, and other community stakeholders.

In the event of an emergency at Uithoorn, the fire brigade would not have far to go. That is because the brigade members are also company employees.

Koppers shares the 50-acre property for this facility with another chemical manufacturer, and together they staff and equip an in-house 31-person fire brigade that serves the entire site around the clock and can respond anywhere on the site within six minutes or less.

This unique team of responders includes its own fire chief who directs a well-planned and executed on-site emergency response system. Like much of The Netherlands, the Uithoorn facility sits below sea level and borders the country’s signature system of canals and waterways. The fire brigade is also equipped with a boat to help respond to spills or other emergencies on the waterways.
Koppers acquired this coal tar distillation facility in Uithoorn, The Netherlands in 2010, which includes a fully-equipped on-site fire brigade and state-of-the-art emergency response capability. This facility ... of its relationship with the neighboring community and maintains an excellent safety and environmental compliance record.
“At Koppers, we help many people in need…

…Our town is like many towns across Australia, we look after our own…people in need of a nutritious meal. Koppers answered the cry for financial help. Almost 2,000 people use the In Town Centre, which provides low cost meals, each month. In addition to Koppers financial support, in 2011 all twelve employees will be spending a day in the kitchen to assist with the preparation of meals.”

DARRYL DANIELS
Assistant Manager
Bunbury, Western Australia
Inherent in Koppers core values of respect and integrity is our firm commitment to having a positive impact on society. From the products we make, to the technology and processes we use in production, to the way we interact with our customers, neighbors, suppliers, and employees, Koppers recognizes and respects our obligation to be a responsible member of society and an example of excellence in business to those with whom we interact.

Koppers influence can be seen in our daily interactions with employees, communities, and customers. For example, we engage labor in safety assurance programs that emphasize responsibility and accountability of all employees for safety performance, we connect with local communities through our Community Advisory Panel program and local giving initiatives, and we responsibly handle and transport the raw materials we use as well as the products we produce. In each of these interactions, we seek to create a positive impact on those we touch.

While much of the company’s impact cannot be measured quantitatively, it nonetheless has a significant impact on the communities where we operate, particularly in those locations where Koppers is a major employer in the region. Additionally, we embrace our position and reputation as an industry leader and are proactive as an advocate, steward and champion of those issues that will benefit our stakeholders.

Koppers is also an active contributor to local needs and donates both financial and human resources toward causes that are important in the communities where we do business. In fact, Koppers encourages all of its people to actively participate in volunteer programs in their communities.

PEOPLE LIKE CECIL MAKE A DIFFERENCE.

“Building relationships based on trust is an important part of what I do. With the economy the way it’s been these last couple of years, it’s now more important than ever to make sure that the people we do business with know that we are sensitive to their cares and concerns, and that’s an important part of my personal work ethic.”

CECIL WOMACK
Field Buyer / Western Region, United States
Our greatest asset is the people who put our values into practice in everything they do, everyday, in every one of our locations worldwide. Helping them realize their potential and contribute to the success of our business and the community is the hallmark of a culture grounded in social responsibility.

Koppers recruits highly qualified local professionals to manage our facilities in various parts of the world, including our locations in Europe, Australia, and China. These managers demonstrate our core values by ensuring that our standards, values, and community commitment are practiced wherever Koppers does business.

Robin (Jian Zhong) Zhu is an example. Robin is Koppers Vice President, China Operations. A chemical engineer by training, Robin is a 20-year veteran of the chemical industry and is a former assistant professor at Shanghai University of Engineering and Science. His career has taken him to the United States and Australia, where he received management training before returning to China to serve in a variety of industrial leadership positions.

“Robin’s valuable experience and knowledge of our operations and products as well as his understanding of the growth opportunities in China will be very beneficial for our future,” said Brian McCurrie, Koppers Senior Vice President of Global Carbon Materials and Chemicals.

Koppers places a high priority on workplace safety at each of its operating locations around the world. The key to our safety strategy is the belief that safety issues should be managed systemically. To put this into practice, we have integrated safety and health issues into our ISO 14001 Management System to form the Koppers Safety, Health and Environmental Management System (SHEMS). SHEMS applies the principles found in the ISO 14001 Environmental Management System Standard to safety and health issues and brings a proactive approach to safety management.

The company is also tracking behaviors that could potentially lead to safety concerns as the first and most effective strategy for accident prevention. Observing these behaviors and intervening to prevent minor incidents from occurring is a formalized practice at Koppers facilities worldwide. Recorded safety data from Koppers operations have shown how intervention is having a significant impact on reducing incidents and lost-time accidents.

In 2010, Koppers conducted a safety perception survey of all US employees and is responding to these findings with facility-specific strategies and a set of recommendations that all locations can implement. The survey was based on a US National Safety Council model and is designed to identify specific strengths and weaknesses of the safety program.

Eighteen of Koppers facilities were recognized by the National Safety Council for achieving safety rates less than half of the industry average.
In the markets it serves, Koppers strives to be the leader in matters relating to corporate ethics and social responsibility. Throughout its history, Koppers has a record of “doing the right thing” and we are proud of the global Koppers family who embody the Koppers culture and who reflect our values of excellence, respect, integrity, and leadership every day.

Koppers corporate governance structure is designed to assure accountability to its stakeholders and to make certain that we conduct business in a responsible, ethical way. Our Board of Directors consists of seven independent directors, including the Chairman, and the Chief Executive Officer of Koppers. The Board, and the four Board committees (the Audit, Nominating and Corporate Governance, Management Development and Compensation, and Safety, Health and Environmental Committees), operate in accordance with Koppers Corporate Governance Guidelines (available under “Investor Relations” at www.Koppers.com).

In 2010, the company further enhanced its efforts to understand the possible risks it could encounter and implemented an Enterprise Risk Management structure that is integrated with the company’s existing risk and disclosure functions. It is expected that this new structure will augment our existing knowledge of actual and potential risks facing the company and help us monitor progress in assessing and managing those risks.

As is the case every year, virtually every Koppers employee globally participated in Koppers annual Code of Conduct training in 2010. Relevant personnel also participated in an intensive special program of training covering antitrust/competition law compliance, export regulation, and anti-corruption. As discussed elsewhere in this report, Koppers employees also participate in a wide range of other compliance-related training throughout the year.

All employees have access to the Koppers “Compliance Line.” This is a method of communication that permits anyone to report issues of concern to Koppers compliance personnel, anonymously if desired. We investigate issues that are raised by employees and are committed to providing employees with a place to raise concerns and to a fair and impartial investigatory process.

Ethics and compliance have been hallmarks of Koppers since our founding in 1988. Each employee is expected to comply with the Koppers Code of Conduct as well as other company policies, and this message is reinforced on a regular basis by Koppers management and through communications from the company’s Compliance Officer.

Koppers senior management is responsible for directing the company’s business operations and, as an integral part of performing their responsibilities, they lead the company’s compliance and corporate responsibility initiatives. Our Ethics and Compliance Program and Code of Conduct are important reflections of Koppers commitment to conducting business in a responsible way. Our focus on compliance and continuous improvement is embodied in the company’s commitment to ISO 14001 certification of all operating facilities globally, the company’s SH&E and financial audit programs, the activities of our Executive Environmental, Safety and Health Council and the other teams and initiatives that are in place to actively manage compliance and monitor performance.

Ethics and compliance have been hallmarks of Koppers since our founding in 1988.
LAB SYSTEM GLOBALIZATION IMPROVES PRODUCT QUALITY PROCESSES

In 2010, Koppers standardized procedures and protocols in its product quality laboratories around the world. The Carbon Materials and Chemicals Lab System is the culmination of a year-long project to bring the company’s analytical functions into a cohesive worldwide analytical laboratory structure that enables Koppers facilities to share ideas, data and best practices. This new system also standardizes analytical testing procedures and ensures that all incoming materials adhere to uniform standards, which helps improve product quality and compliance with environmental permitting processes.

Portions of this system had already been in use in the United States, but the system was expanded to include all Koppers facilities in 2010. This new system is based on Koppers proven methods of analysis, but adds a new dimension of consistency and statistical process control into our laboratory processes.

REACH COMPLIANCE

In 2010, Koppers was very active in preparing to come into full compliance with the REACH program in Europe. REACH stands for Registration, Evaluation, and Authorization of Chemicals and was created to ensure that safety, health and environmental risk assessments are conducted in a comprehensive manner for existing chemicals and to provide a process for evaluating new chemicals. It applies to most chemicals either manufactured in or imported into the European Union.

REACH places greater responsibility on industry to manage the risks that chemicals may pose to human health and the environment. Koppers has been working with the European Chemical Industry Group, CEFIC, and particularly the Coal Chemicals Sector Group (CCSG) to review all coal chemical products and intermediates identified by the European Chemical Association. Koppers is committed to the REACH process and is working with industry groups and suppliers to ensure our customers will have continued access to information about our products.

UNDERSTANDING THE LIFE-CYCLE OF PRESSURE-TREATED WOOD

With the increased availability of composites and other alternative materials to wood railroad ties, marine piling, and utility poles, it is important to examine the total life-cycle and corresponding environmental impact of the various alternatives. Factors such as energy use, water use, ecological toxicity, greenhouse gas emissions, use life, and aftermarket use are all important considerations in assessing the overall environmental impact of these competitive products in the marketplace.

Koppers has been participating in studies commissioned by the Treated Wood Council to examine the total environmental life cycle of pressure-treated wood products relative to competing products. One study concludes that potential environmental impacts in the form of greenhouse gas emissions, fossil fuel use, water use, and acid rain potential throughout the entire life cycle of creosote-treated wood are all less than the potential impacts associated with alternative products including concrete, plastic/composite and steel, even though these products are often promoted as more environmentally-acceptable competitive products.

Moreover, many of the comparisons between wood ties and their inorganic competitors are striking. For example, the production, use and disposal of plastic/composite ties require 2.5 times more fossil fuel, 11 times more water, and create twice the greenhouse gases and 78 times more sulfur dioxide emissions than creosote ties. As the studies suggest, the use of pressure-treated wood is a realistic way to reduce the overall environmental impact in the market segments Koppers serves.


Environmental Impact (Wood Ties vs. Inorganic Competitors)

<table>
<thead>
<tr>
<th>Category</th>
<th>Wood Ties</th>
<th>Inorganic Competitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fossil Fuels</td>
<td></td>
<td>2.5x the fossil fuels of wood ties.</td>
</tr>
<tr>
<td>Water</td>
<td></td>
<td>11x the water of wood ties.</td>
</tr>
<tr>
<td>Greenhouse Gases</td>
<td></td>
<td>2x the greenhouse gases as wood ties.</td>
</tr>
<tr>
<td>Sulfur Dioxide Emissions</td>
<td></td>
<td>78x the SO₂ emissions as wood ties.</td>
</tr>
</tbody>
</table>
COMMUNITY INVOLVEMENT

CHILDREN CHALLENGING INDUSTRY

Koppers Port Clarence facility is located on the banks of the River Tees in Northeast England. In 2010, a group of 33 children, ranging in ages from 8-10 years old from the Barnard Grove School in nearby Hartlepool, visited Koppers as part of the “Children Challenging Industry” initiative.

This program was created ten years ago as a joint venture between the University of York and the United Kingdom’s Chemical Industries Association. The goal is to improve primary school children’s perceptions of the manufacturing industry and its relationship with science, increase children’s enjoyment of science, and provide field-based science training for teachers.

Also in 2010, the Muncy, Pennsylvania, United States, Chamber of Commerce arranged a tour of Koppers Susquehanna facility for area high school superintendents to let them see first-hand the types of future employment opportunities available for graduating students in their districts.

GIVING BACK

Koppers encourages all of its employees to be active participants in the communities where they live and work and has nurtured a culture of volunteerism worldwide.

Koppers employees are indeed making a difference in the communities in which we do business, spending countless hours volunteering for worthwhile causes that impact our communities. For example, in 2010, Koppers employees in Australia participated in community blood drives in Kurnell and Grafton, provided meals for the needy in Bunbury, and cleaned tankers for a historic rail museum in Newcastle. In the United States, a dozen Koppers employees volunteered to help renovate a home in Pittsburgh through the United Way “Day of Caring” and collected funds for the Salvation Army. In the United Kingdom, employees gathered in their pajamas for the “Sleepwalk” to raise funds for local Hospice. And in China, the facility donated computers to a local job training center. At every Koppers facility around the world, the volunteer spirit thrives as committed employees make it their job to help others.

In addition, Koppers and its employees are generous with their time, and also engage in a variety of fundraising and charitable giving initiatives that provide tangible help to organizations that are working to make a difference. Our employees make a difference whether raising funds for a variety of health organizations, such as the Heart Association or through generous donations to a multitude of other health and social service and charitable funds.

Koppers also provides direct support to a number of these organizations through direct charitable donations, focusing its giving in three areas:

Family Services, Health Organizations and Community Involvement

Education, Culture and the Arts

The Environment

Through the generosity of Koppers employees and the company’s corporate giving initiatives, Koppers presence is felt as a positive force in the communities where our employees live and work.

During their visit, these children were given a presentation on what Koppers does and a brief history of the site.

For the 2010 United Way Campaign, Koppers once again partnered with the United Way of Pittsburgh, Pennsylvania, United States in the spirit of giving and community service.

Campaign chairpersons Tom Golubic, Rebecca Panza and Louann Tromsberg Deihle achieved a 97% participation rate by employees in Harmarville and Pittsburgh. All told, these Koppers employees contributed over $110,000 to the United Way and its affiliated agencies.

Additionally, Koppers employees assisted in the United Way “Day of Caring” on October 11, helping with landscaping, painting, and repair work for Circle C at the Patak House on Pittsburgh’s North Side for the eighth year.

Koppers Sleepwalk participants raised money for Hospice in the United Kingdom.

Social Impact: Community Involvement

Koppers 2011 Corporate Responsibility Report
BUILDING BRIDGES WHERE WE WORK
At every Koppers production facility in the United States, the company has established Community Advisory Panels, or “CAPs” as part of its commitment to nurture and maintain a productive relationship with each community where it operates.

A CAP is comprised of a small group of citizens who represent a cross-section of the community and who have committed to meet with company managers on a regular basis to discuss issues of mutual interest. The purpose of these groups is to lay the foundation for true partnerships between the company and its neighbors and to foster a greater degree of understanding and shared priorities.

CAPs are independent groups that reflect the social and cultural diversity of the community and which form the basis for an ongoing dialogue built on trust, understanding, and mutual respect. They enable both the company and the community to come together to discuss difficult issues, if necessary.

MAKING A DIFFERENCE
The Rainbow Club is a charity providing Australian children with special needs the opportunity and confidence to explore and extend their abilities through sporting and recreational activities. More than that, it offers a support network for the children and their families to help them overcome the challenges that come with their disabilities.

In particular, the Rainbow Club offers swimming instruction. Each of the 15 Individual Rainbow Clubs in various Australian states employ specialists qualified in swimming instruction, techniques and water safety.

The Rainbow Club does not receive government assistance and is therefore totally reliant on its fundraising activities. Koppers Australia has been a supporter of this important organization for many years and is an annual contributor. Mark McCormack, Vice President, Australian Operations, is an active board member.

Through his position on the board, Mark is heavily involved in the planning of the annual Charter Hall Malabar Magic Ocean Swim, at Long Bay Beach in Sydney’s Eastern Suburbs each year, which raises money for the Rainbow Club.

PEOPLE LIKE DOROTHY MAKE A DIFFERENCE.

“We have a ‘can do’ attitude here and we keep our customers informed if there is any change in the schedule of their shipments. We all work together as a real team. Each one of us brings different skills to the table, but we all have one common goal and that is to make the customer happy.”

DOROTHY MALONE
Office Manager / Grenada, Mississippi, United States
“Koppers is like a big family.

We care about people, what they think and how they feel. People are the most valuable assets of the company. People who make the difference everyday are the ‘engines’ that keep our company moving forward.”

ADA LIU
Controller
Beijing, China
This report was printed on Mohawk Options 100% post-consumer recycled paper, which is manufactured with non-polluting, wind-generated electricity.

ENVIRONMENTAL BENEFITS

With this report alone, the following has been achieved by using post-consumer recycled fiber in lieu of virgin fiber:

- 53 trees preserved for the future.
- 152 lbs. of waterborne waste not created.
- 22,429 gallons of wastewater flow saved.
- 2,482 lbs. of solid waste not generated.
- 4,886 lbs. of greenhouse gases prevented.
- 37,400,000 BTUs of energy not consumed.